



The **BLUES NEWS**

The official newspaper of Wycombe Wanderers Football Club

Issue No.7



**Striking
out for more glory**

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THE BLUES NEWS

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Match day parking ban is unfair on club and fans

ALL the recent hullabaloo over parking outside Adams Park, has emphasised again that whatever we believe, or whoever we support, we do have to live together.

The proposed blanket waiting restrictions around Sands on a match day were clearly targeted at Wycombe Wanderers Football Club, rather than for the benefit of Sands residents.

All the Sands residents who wrote to the club were against the proposed restrictions, as it imposed on their civil liberties. Many do not attend matches, but simply wanted to park outside their own house when they wanted to. I can identify with this having been a resident of Maxwell Road, Beaconsfield for over six years. Buckinghamshire County Council recently allowed Sainsbury's to build a superstore in Maxwell Road, without imposing waiting restrictions in a road which also contains the Curzon Centre, St Mary's Primary and Middle Schools and Fifth Avenue Restaurant and Pub. Sainsbury's and these other public facilities could not function practically or economically without the unrestricted on-street parking available in Maxwell Road and surrounding area.

Why can someone park outside houses in Maxwell Road 365 days a year, when the county council propose to prevent Wycombe Wanderers' supporters parking in large areas of Sands only 30 times a year for two



by Mark Austin
sales and marketing manager

hours? It seems wrong that they do not restrict commercial companies, but instead target non-profit making community facilities like Adams Park.

There is a minority of Sands residents who literally seem to hate Wycombe Wanderers. All they want is to see the club move, and become someone else's problem (seems a tad selfish and uncaring towards one's fellow man). I know the club wants good relations with all its neighbours, recognising the need for toleration and consideration. In fact, the club has an open invitation to all its neighbours to propose ways of improving our lives together in Sands, as ideally the club wants to be a community facility that represents and serves the whole locality.

Wycombe Wanderers welcomes any constructive solutions to the parking problems that are a) workable and b) economically viable.

I do feel sorry for a few bitter people in Sands who can not accept that the club is here to stay. They

seem to spend their whole lives writing negative letters and stirring up resentment, in the hope that their minority views will be seen as those of the majority.

All they are doing is ruining their own lives and causing extra heartache for many of their neighbours, who they claim to represent and care for. Surely we should all (i.e. Buckinghamshire County Council, Wycombe District Council, Thames Valley Police, Sands residents,

factory owners and Wycombe Wanderers F.C. etc.) sit down together and work out a long-term workable solution to the parking in the whole area on match days? If we are ever promoted to the First Division or Premier League, this will be essential. I want everybody to enjoy life, so please let's accept each other as we are and where we are and get on enjoying this God given life we have been given, its far too precious to allow intolerance to spoil it!



Traffic chaos: Scenes like this may become a more familiar sight

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THE BLUES NEWS

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Terry's glad to be back

By Terry Evans

WHILST the majority of the players relaxed after the final at Wembley I was undergoing extensive work on my damaged knee. It was with some apprehension that I attended an appointment with the surgeon so he could carry out a full examination.

Mr Channon gave me a clean bill of health and stated that the knee was now strong enough for me to start full training.

This lifted a great weight off my shoulders and since then I have managed to fully build up all the muscles which wasted through the lack of training and from when the plaster was on my leg.

Even though the hard work was inevitable, without the expertise of Mr Channon and his staff, together with the efforts of the club physio Dave Jones, my career could already be over, so I owe a great deal of thanks to these people.

Hopefully Mr Channon will come and see the Wanderers play, so I can thank him properly.

Paul Hyde has recently had a successful hernia operation. I would not want to wish an injury on any other player but it is quite lonely training on your own so I was thankful that both Paul and Tim Langford have been working at the club with me to ensure that they are also fit in plenty of time for the new season.

I, like many people, have watched the majority of the games in what has been the best World Cup I can remember. I have not been too impressed with the quality of goal keeping - not least poor Pat Bonner - but it does add to the excitement.

Normally the opening games are dire with no team wanting to lose and instead happy to settle for a draw. The decision to award three points for a win has proved excellent; it has made teams go out and attack rather than just sitting back and defending with the hope of catching the opposition on the counter.

FIFA have rightly been criticised for making referees show too many yellow cards, some of the officials have given them out for ridiculous reasons. But stopping trainers coming onto the pitch has, in my view, minimised the play-acting and time-wasting which I believe started on the Continent and now finds itself in our game.

I really think that the stretcher carts coming on to carry players off was all a bit too much but, as the tournament progressed, it happened less and less, possibly because the referees have insisted on this and teams did not want to be reduced to ten men until a stop in play allowed the player to come back onto the pitch.

I cringe when I see the likes of Klinsmann, Maradona and many others diving when they have not been touched at all. They can have no sense of morals after seeing replays of themselves which have subsequently resulted in a penalty, a fellow professional being booked and sometimes even sent off for doing absolutely nothing.

I was brought up to believe that football is a man's game for which you can play very hard, but fair. In all my time playing I can honestly say that I have never faked an injury. If you need to resort to

constant play acting to propel yourself to a higher level, I'm sorry, but I won't be playing in Europe.

Stopping trainers coming onto the pitch has helped the game keep going and proved far more entertaining without all the stoppages. The likes of myself can always do with a breather but in most of our games the trainers rarely come on anyway.

Have you noticed how many head injuries occur in the English game as opposed to those in the World Cup? This is possibly because of the speed of our game and the commitment British teams

Stopping trainers coming onto the pitch has helped keep the game going and proved entertaining

show. You can believe me when I say that no player ever intends to clash heads with a fellow professional as it really can hurt but, even so, the pain still does not go away if you roll around the grass clutching your head.

The new FIFA directive will surely soon result in a genuinely hurt player not receiving fast attention from a trainer. If it is clear that somebody has a serious injury especially to the head, they should immediately call on the trainer without the permission of the referee.

A yellow card for a physio is nothing in comparison to a player who has stopped breathing. I believe that if you explain to the referee why you did this whilst the player is still receiving attention he will fully understand your action even if it later becomes clear

that you were wrong.

When I was younger and less experienced I did often give the man in the middle some stick which resulted in plenty of bookings and a few sending offs but players and fans need to understand that the ref is also looking to have a good game, if you treat him fair and take time to have a chat you are more likely to gain a little bit more respect from him.

I could not believe that the Columbian defender was killed on his return home, did his countrymen really think that he scored an own goal on purpose? No player or even a referee ever steps onto the field with the intention of having a bad game, these things just sometimes happen. If a player is to be killed every time he makes a mistake, we would not have to worry about contracts because we would not live long enough to see them out!

As mentioned in a previous article I was hoping to take a further coaching course this summer but getting myself fully fit was far more important so this will have to wait until next year.

I have also kept myself quite busy carrying out other functions in Wycombe including a charity event at the airfield, golf tournaments and presentations, together with a visit to elevenSEVENTY radio.

If you would like to contact me personally regarding anything, please feel free to write to me at the club marking the letter for my attention.



Raring to go: Terry Evans (inset) can't wait to get back into action after being sidelined with a knee injury for much of last season



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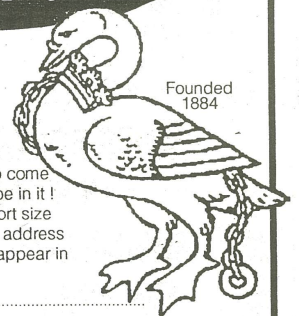
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THE BLUES NEWS

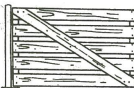


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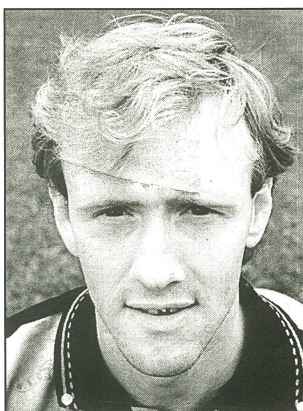
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PLAYER PROFILE PERSONAL DETAILS

Full name: David Francis Carroll
Date of birth: September 20, 1966
School: Elthorne High School
Height: 6ft
Weight: 12 Stone
Home: Uxbridge
Car: Vauxhall Belmont
Married: To Debbie
Children: Kimberley, five, and Ashlee, two
Dad's job: Salesman for Allied Carpets
Brothers & sisters: Two sisters, Amanda 17, and Yvonne, 25
Family pets: A Chinese crested powder puff dog called Ellie, a rabbit, budgie and guinea pig
Nickname at club: Jesus

QUESTIONS & ANSWERS

Who do you share a room with on away trips? Tim Langford.
Does he have any annoying habits? He gets up too early to go and buy the Racing Post.
What was your ambition as a child? To be a professional footballer.
What is your ambition now? To play at a higher level.
Who was your boyhood hero? Kenny Dalglish.
What has been your biggest thrill in life? Getting married and the birth of my two children.
What has been your biggest disappointment in life? Not turning professional much earlier.
What is your saddest moment in football? The Hillsborough disaster.
Which present-day footballer do you admire most? Eric Cantona.
Who is the greatest player there has ever been? Pele.
Who has been the greatest influence on your



career? My Dad. He pushed and encouraged me even when I was ready to give up.
Who is the toughest opponent you have faced? In professional football they are all tough until you manage to get on top of them.
Which manager has been the biggest influence on your career? Martin O'Neill.
What job would you be doing if you hadn't made it as a footballer? A buyer for an engineering company.
Away from football, what has been your greatest sporting achievement? I was 3rd in the District 3,000 metres and I have managed a few good rounds in golf.

What is the funniest moment you have seen on a football pitch? A team mate got himself booked for time wasting - we were losing 3-0 at the time.

What is the oddest piece of training you have had to do? When I played for Ruislip Manor, we trained in complete darkness.

Which team did you support as a boy? Celtic.

What is your favourite ground? Wembley.

What other sports and hobbies do you enjoy? Golf, horse-racing and cricket.

Do you have any unusual food that improves your game? Chocolate Gateaux.

Away from football, who is your favourite sportsman? Sevvie Ballasteros.

What is your most prized possession? My wife and children.

Do you play any musical instruments? No, I am completely tone deaf!

Is there a sporting dream you would like to have achieved in another sport? Ride the winner of the Grand National.

What really annoys you in football? Bad Referees.

What are your pet hates outside football? Bad driving.

FAVOURITES

TV programme: Only Fools and Horses
Pop star/group: Anything that takes my fancy at the time

Food: Steak

Drink: Lager

Film: The Great Escape

Film star: Dustin Hoffman

Holiday resort: Calpe in Spain

TV stars: David Jason and Jan Frances

Comedian: Tommy Cooper

City: Brussels

Soap: Coronation Street

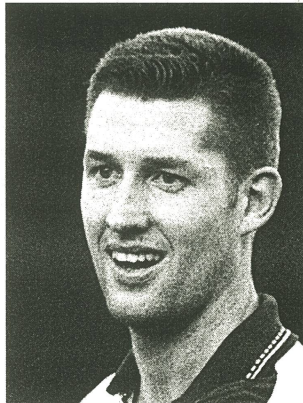
Soap character: Jack Duckworth

PLAYER PROFILE PERSONAL DETAILS

Full name: Lee Mark Turnbull
Date of birth: September 27, 1967
School: Bishopsgarth School, Stockton-on-Tees
Height: 6ft
Weight: 12 Stone 12lbs
Home: Doncaster, South Yorkshire
Car: Ford Orion 1.6 GLX
Married: To Angela for four years
Children: Rebecca Lee born March 22, 1994
Dad's job: Retired rigger but now a golfer with 18-handicap
Brothers and sisters: Donna, 30, who is a hairdresser
Family pets: Cocker Spaniel called Luther
Nickname at club: Bully or Turns, also called Troy at previous club

QUESTIONS & ANSWERS

Who do you share a room with on away trips? Hemmo.
Does he have any annoying habits? He is always cleaning my shoes.
What was your ambition as a child? To get a paper round and play football.
What is your ambition now? To get to Wycombe in under two hours 30 minutes!
Who was your boyhood hero? Andy Gray (Sky Sports) & Captain Scarlet.
What has been your biggest thrill in life? Playing for Middlesbrough and winning promotion with them in 1987, also with Wycombe beating Preston at Wembley.
What has been your biggest disappointment in life? Being relegated with Middlesbrough in 1986, injuries and contraflow systems. Also when I stopped growing at the age of 13!
Which present-day footballer do you admire most? Ryan Giggs.
Who is the greatest player there has ever been? Plantini and Bosco Jancovic, ex-Middlesbrough.



Who has been the greatest influence on your career? My Dad, wife and the past 12 managers.
Who is the toughest opponent you have faced? Neil Ruddock.
Which manager has been the biggest influence on your career? All of them at some stage.
What job would you be doing if you hadn't made it as a footballer? Possibly a stuntman.
Away from football, what has been your greatest sporting achievement? Playing County Cricket against Lancashire, I bowled Graeme Lloyd. I was also high jump champion of Stockton when I was 12.
What is the funniest moment you have seen on a football pitch? The lads celebrating Brownie's goal at Doncaster.
What is the oddest piece of training you have

had to do? Running in the sea at Redcar in January.

Which team did you support as a boy? Middlesbrough.

What is your favourite ground? Ayresome Park.

What other sports and hobbies do you enjoy? Golf, tennis and cricket.

Away from football, who is your favourite sportsman? It was Ian Botham.

What is your most prized possession? My daughter Rebecca.

Do you play any musical instruments? No, but I can whistle!

Is there a sporting dream you would have liked to have achieved in another sport? Score a hundred at Lords.

What really annoys you in football? Good goalkeepers

What are your pet hates outside football? Bad manners.

FAVOURITES

TV programme: Sky Sports & MTV
Pop star/group: Brand New Heavies, Prince, Soul to Soul, Simply Red and The Smiths

Food: Pasta, Cantonese, Indian, Pizza and, of course, my wife's cooking

Drink: The occasional shandy or mineral water

Film: Raging Bull

Film stars: Robert De Niro and Sharon Stone
Holiday resort: Florida with the family and Magaluf with the lads

TV stars: David Letterman

Comedian: Chubby Brown

Albums: The Brand New Heavies, The Best of the Smiths Volume 1 and Bon Jovi's Keep the Faith.

City: Paris. Went there on my honeymoon and met Vera Duckworth

Soap: Coronation Street

Soap characters: Jack and Vera Duckworth

Topsy-turvy world of league football



THIS is how the Football League will shape up under the new relegation and promotion rules, which come into force this season.

Carling Premier League:
●Four teams relegated.

Endsleigh Insurance League Division One
●Champions promoted automatically
●Next four teams play-off for last promotion spot
●Four teams relegated

Division Two

●Champions promoted automatically
●Next four teams play-off for last promotion spot
●Five teams relegated

Division Three

Champions promoted automatically
●Second teams promoted automatically
●Third to sixth-placed teams play-off for last promotion spot
●One team relegated to Vauxhall Conference

THE BLUES NEWS

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Day out is a soaring success

An invitation to help thousands of children have a day to remember proved too good to miss. Wanderers' players, including Simon Garner who drove all the way from Blackburn, made sure it was a day the youngsters would never forget. By Steve Hayes

IN April, Moyra Chandler wrote to Terry Evans regarding a charity event at Wycombe Air Park on June 27. Terry passed the details onto myself as I coordinate all of his non-playing activities.

I later discovered that the day was to be organised by Skyline Helicopters to give as many handicapped and sick children the chance of a short flight.

Noel Edmonds and Mr Blobby were to be present, with many other stands and events including eleven-SEVENTY radio.

As the day came nearer, I spoke to Linda Tilbury, the administrator for the Childrens Farnborough. She explained that they were expecting some 4,000 kids together with a further 20,000 helpers, and families

them as I could, some were on holiday enjoying a well-earned rest but the majority of the first team confirmed that they would attend without any hesitation.

On Sunday 26 I met Linda to discuss what she wanted the players to do. It became clear that to organise an event of this size was a mammoth task and many people had worked tirelessly for weeks leading up to the big day to make it as enjoyable as possible.

All the helicopter and microlight flight were to be free, together with the food and drink which was supplied by local companies. Without any arm twisting, Mark Austin also supplied hundreds of Wanderers caps, together with some other merchandise to hand out to the children.

It was arranged to meet at the club so that we could all arrive together. The players present were Terry Evans, Glyn Creaser, Paul Hyde, Jason Cousins, Dave Carroll, Steve Guppy, Keith Ryan and Simon Garner. Many of them had driven a very long way to be at the event, it was very much appreciated that Keith Scott and Jim Melvin also found time to join us.

It was not long before all the merchandise had been handed out as the players were recognised soon after parking. The lads proceeded to walk round speaking to fans, having their photographs taken and signing autographs.

Although Mr Blobby was easily the most popular person, it was clear the children were very pleased to see the players

to come to the airfield for the biggest charity event ever to be held in Wycombe.

She asked if I could arrange for as many of the players as possible to come and spend some time with the children to make their day even better.

I proceeded to contact as many of



Making dreams come true: (left to right) Steve Guppy, Keith Ryan, Paul Hyde, Simon Garner, Terry Evans, Glyn Creaser and former Blues' striker Keith Scott with children at the air show

Even though Mr Blobby was easily the most popular person it was clear that the children were pleased to see the players which added to their excitement.

In total some 4,870 children attended, with some 4,500 of them experiencing a flight. They consumed 4,000 hamburgers, 6,000 portions of chips, 6,000 pieces of fruit,

drank 21,000 soft drinks and 10,000 cups of tea and coffee.

This was together with untold portions of popcorn and, of course, thousands of ice lollies on what was a very hot day. They all left the event with a goodie bag full of sweets and cakes.

On Linda's behalf I would like to

thank all the players who came together with Jim Melvin and the club for supplying the merchandise.

They are looking to repeat the event next year. Hopefully Wycombe Wanderers' players will again be able to attend to assist in giving these children another fantastic day out.

Tiddlywinks champ has me hanging on for result

Dear Editor,

IN case anyone is interested, I thought I would take advantage of a rare spare moment to detail you on the second half of my endeavours to follow the Wanderers from afar. As some of you will remember, I am an eighteen-year-old volunteer English teacher in Santiago, the smog ridden capital of Chile in South America.

I'll take up the story where I left off.

It was mid-February, we were in the top three heading for Wembley in the Autoglass Trophy and I was just embarking on the second half of my teaching career.

The first half had involved smiling a lot whilst groups of adolescents swore at me in a foreign language I didn't understand; the second half involved the very same adolescents evolving into fluent speakers of the English language by virtue of my seemingly limitless teaching skills and basic grasp of the previously incomprehensible native tongue.

Whilst at home, Wycombe were trudging through bleary mid-season of rain and cold and cold and cold and rain, here in the sun my students were the beneficiaries of some of the most inspired English teaching since Robin Williams in Good Morning Vietnam. The live global

screening of the Arsenal - Palma Cup Winners Cup Final - on a Wednesday afternoon provided one class with the opportunity to learn such useful phrases as "boring, boring

Arsenal" and prizes were awarded for the fastest correct pronunciation of the word "donkey" on the sighting of either Tony Adams or Alan Smith.

As the English season progressed 12,000 miles away, it seemed from afar that the Blues were being drawn towards their destiny of a play-off berth. Although I still listened to the world service every Saturday, it was as though over here, I had no control - not even able to shout abuse at referees and you can appreciate how frustrating that is - and that a higher power was drawing us away from automatic promotion. Before the season reached its close, I was fortunate enough to be in the crowd for the Chile-Argentina pre-World Cup friendly to see Diego Maradona display his not inconsiderable skills in front of 60,000 fans, including a six-strong British contingent who made sure he didn't forget his recently-acquired bulk.

However, of course, after the disappointment of the Crewe and Preston matches, and the joy of

both play-off victories over Carlisle games it all came down to Saturday May 28 and Wembley again. As on each of our previous Wembley appearances I had my hair cut on the

morning of the match and at 7.30 our time, 23.20 hours GMT, I settled down in front of the trusty radio. As the familiar tones of Jazz for the Asking died away at 7.45pm, have to admit to being somewhat tetchy and nervous. This though, does not mean that I ever once doubted the outcome - in a way I'm quite glad I wasn't in the stadium as the weight of my expectation would probably have weighed down the team somewhat. However, it was the big match so I suppose I had to feel nervy and uncomfortable.

I then sat through the tennis, endured the dire rugby, jumped up and down with frustration during the ice-skating news, the news of the retirement of a famous Polish tiddlywink champion until, at last, after what seemed like ages, the result. The score, nothing more, if I'd sneezed I would have missed it. But, well, I punched the air in delight, put my coat on and went out for a beer.

Easily really.

MATT BROWN
SANTIAGO
CHILE



Crowd puller: Mr Blobby joined Wanderers at the air show

6

THE BLUES NEWS

WYCOMBE Wanderers are conducting a survey to find out the views of its supporters. Please fill in and return to the commercial office, Adams Park, Hillbottom Road, High Wycombe.

The results of the survey will be published soon after in the Matchday Programme and The Blues News.

Please ring the appropriate answer

1. Are you
 - Male ☐
 - Female ☐
2. How old are you?
 - under 15 ☐
 - 15-20 ☐
 - 21-25 ☐
 - 26-34 ☐
 - 35-44 ☐
 - 45-54 ☐
 - 55-64 ☐
 - 65 or over ☐
3. Where do you live?
 - Within Wyc Dist Council boundaries ☐
 - Within the rest of Bucks ☐
 - Within Berks ☐
 - Elsewhere ☐
4. Are you?
 - Single ☐
 - Married/Partner ☐
 - Divorced/Separated ☐
5. ARE YOU?
 - Employed ☐
 - Unemployed ☐
 - Student ☐
 - Retired ☐
 - Homemaker ☐
6. If in full-time employment, how much do you earn each year?
 - Under £7,000 ☐
 - £7-£10,000 ☐
 - £10-£15,000 ☐
 - £15-£20,000 ☐
 - £20-£30,000 ☐
 - Over £30,000 ☐
7. How many children under 18 do you have?
 - 0 ☐
 - 1 ☐
 - 2 ☐
 - 3 ☐
 - 4 ☐
 - More than 4 ☐
8. Do you own a car?
 - Yes ☐
 - No ☐
9. What is your accommodation situation?
 - Home Owner ☐
 - Renting ☐
 - Live with parents ☐
 - Share with friends ☐
10. Which of the following are you interested in?
 - Watching sports ☐
 - Playing sports ☐
 - DIY ☐
 - Gardening ☐
 - Theatre/arts ☐
 - Cinema/video ☐
 - Reading ☐

- Music ☐
- Eating out ☐
- Pubs/clubs ☐
- Outdoor pursuits ☐
- Driving ☐
11. How often do you go on holiday?
 - More than twice a year ☐
 - Twice a year ☐
 - Once a year ☐
 - Once in two years ☐
 - Less than once every two years ☐
12. Which are you a member of?
 - Season Ticket Holder ☐
 - Shareholder ☐
 - Senior/True Blues ☐
 - Blues Travel Club ☐
 - Blues Club (Vere Suite) ☐
 - Leagueline ☐
13. What persuades you to come to games? (Tick no more than three)
 - Team play well ☐
 - Important game ☐
 - Good opposition ☐
 - Friends of family coming ☐
 - Weather ☐
 - Always come ☐
14. How many first team games did you see at Adams Park in season 1993/94?
 - Under 5 ☐
 - 6-9 ☐
 - 10-19 ☐
 - 20-29 ☐
 - More than 29 ☐
15. At what age did you start watching Wycombe Wanderers?
 - Under 5 ☐
 - 5-10 ☐
 - 11-16 ☐
 - 17-24 ☐
 - 25 or over ☐
16. Have you encountered any of the following at Adams Park over the last two years?
 - Hooliganism ☐
 - Foul Language ☐
 - Racial abuse ☐
17. What causes you not to come to games? (Tick no more than three)
 - Team play badly ☐
 - Not big game ☐
 - Poor opposition ☐
 - Chance of hooliganism ☐
 - Cost ☐
 - Work commitments ☐
 - Family commitments ☐
 - Timing of fixture ☐
18. Would you support a non-smoking policy?
 - Yes ☐
 - No ☐
19. What are the most important features at a modern football stadium? (Tick no more than three)
 - Seats with unobstructed view of the pitch ☐
 - Large car park ☐
 - Major road links ☐
 - Hospitality facilities for supporters ☐
 - Revenue from non-football related projects ☐
 - Use for other sports ☐
 - Good atmosphere ☐
 - Good team in it ☐
20. When would you most likely use a

- supporters' club bar/lounge?
 - Before a game only ☐
 - Before and after ☐
 - Any pub hours ☐
 - Never ☐
21. For supporters comforts and facilities, which of the following would you like to see? (Tick no more than three)
 - Childrens creche ☐
 - Larger supporters' bar ☐
 - Bar food ☐
 - Fast food ☐
 - Video screens instead of scoreboard ☐
22. How do you envisage travelling to games during the 1994-95 season?
 - By car ☐
 - By bus ☐
 - By train ☐
 - By foot ☐
 - By taxi ☐
 - Other ☐
23. From which direction will you be travelling to the ground?
 - East ☐
 - West ☐
 - North ☐
 - South ☐
24. What value would you put on parking inside Adams Park?
 - Never ☐
 - Less than 5 times ☐
 - 6-9 ☐
 - 10-19 ☐
 - 20 or more ☐
27. How many away games are you likely to go to in 1994/95 season?
 - All of them ☐
 - More than 15 ☐
 - 5-14 ☐
 - Less than 5 ☐
 - None ☐
28. If you go to away games, how do you travel?
 - Car ☐
 - Private Coach ☐
 - Train ☐
 - Blues Executive Coach ☐
29. If you go to away games by car, why do you not travel by organised transport?
 - No flexibility ☐
 - Too expensive ☐
 - Too inconvenient ☐
30. How do you obtain ticket information?
 - Match day programme ☐
 - The Blues News ☐
 - Local press ☐
 - Ringing the Blues ☐
 - Telephone club ☐
 - Word of mouth ☐
31. How do you purchase your match tickets?
 - Over the phone ☐
 - By post ☐
 - In person before the day of the match at Adams Park ☐
 - In person before the day of the match at Wanderers in Town ☐
 - In person on the day of the match at Adams Park ☐
 - In person on the day of the match from Wanderers in Town ☐
32. How would you like to purchase your match tickets?
 - Credit card hotline ☐
 - Town centre shop ☐
 - Post ☐
 - In person before match day at Adams Park ☐
 - In person on day of match at Adams Park ☐
33. When do you visit Wanderers in Town?
 - Every home games ☐
 - Occasionally on match day ☐
 - Mail order ☐
 - During weekday shopping ☐
 - During Saturday shopping ☐
 - Never ☐
34. When do you visit the Cornerflag Clubshop?
 - Every home game ☐
 - Occasionally on match days ☐
 - On Sunday mornings ☐
 - Never ☐
35. If you are not a regular visitor to Wanderers in Town, why not?
 - Too crowded ☐
 - Too expensive ☐
 - Not enough that I like ☐
 - Don't find time ☐
 - Didn't know it existed ☐
36. If you are not a regular visit to the cornerflag clubshop, why not?
 - Too crowded ☐
 - Too expensive ☐
 - Not enough that I like ☐
 - Don't find time ☐
 - Didn't know it existed ☐

37. What items have you bought from either clubshop over the last year?
 - Replica kit ☐
 - Leisurewear ☐
 - Videos and/or publications ☐
 - Souvenirs ☐
 - Nothing ☐
38. Which of the following sources provide the best information about the club? (Tick up to three)
 - Matchday programme ☐
 - The Blues News ☐
 - Ringing the Blues ☐
 - Bucks Free Press ☐
 - Star ☐
 - Bucks Advertiser ☐
 - Radio Berkshire ☐
 - Bucks Examiner ☐
 - National papers ☐
 - elevenSEVENTY ☐
 - Chiltern Gold Radio ☐
 - MIX 96 ☐
 - Star FM ☐
 - BBC TV ☐
 - Carlton TV ☐
39. Would you be interested in becoming an agent for Wycombe Wanderers lottery tickets?
 - Yes ☐
 - No ☐
40. Would you like to sell match day draw tickets at Adams Park on matchdays?
 - Yes ☐
 - No ☐
41. Would you be interested in becoming a canvasser for Wycombe Wanderers lottery tickets?
 - Yes ☐
 - No ☐
42. Please let us have your thoughts on the following:

Club shops	Poor	Fair	Good
Quality of goods	☐	☐	☐
Range of goods	☐	☐	☐
Value for money	☐	☐	☐

Tea bars	Poor	Fair	Good
Quality	☐	☐	☐
Range	☐	☐	☐
Price	☐	☐	☐
Access	☐	☐	☐
Speed of service	☐	☐	☐

Toilets	Poor	Fair	Good
Quality	☐	☐	☐
Cleanliness	☐	☐	☐
Access	☐	☐	☐

Seating	Poor	Fair	Good
Price	☐	☐	☐
Comfort	☐	☐	☐
View	☐	☐	☐
Access	☐	☐	☐

Turnstiles	Poor	Fair	Good
Quantity	☐	☐	☐
Accessibility	☐	☐	☐
Speed	☐	☐	☐

Public address	Poor	Fair	Good
Clarity	☐	☐	☐
Quality of announcer	☐	☐	☐

Ground signage	Poor	Fair	Good
Readability	☐	☐	☐
Positioning	☐	☐	☐
Size	☐	☐	☐
43. Which of the games listed did you attend? If not, why not?
 - Preston North End, league, home ☐
 - Carlisle United, play-off, home ☐
 - Preston North End, play-off final, Wembley ☐
44. We would like to know what you think of the attitude and service shown by the following people or departments. If you have not dealt with one area, simply move on to the next one.

	Poor	Fair	Good
Commercial Office	☐	☐	☐
Wanderers in Town	☐	☐	☐
Cornerflag Clubshop	☐	☐	☐
Sales/Marketing Dept	☐	☐	☐
Conference Centre	☐	☐	☐
Tea bars	☐	☐	☐
Lotteries Department	☐	☐	☐
Switchboard	☐	☐	☐
Centre Spot	☐	☐	☐
Hospitality areas	☐	☐	☐
Juni/Snr/True Blues	☐	☐	☐
Community Schemes	☐	☐	☐
Written responses	☐	☐	☐
Stewards	☐	☐	☐
Gate men	☐	☐	☐
Police officers	☐	☐	☐

All questionnaires which are returned by 3pm on Saturday 13th August 1994, fully completed, will be entered into a prize draw.

First prize is a full Match Day Hospitality Package for four people at Brighton & Hove Albion Coca-Cola Cup 1st round game on Tuesday, 23rd August. There are three second prizes full replica kit in the size and colour of your choice.

There are eight prizes of £5 food vouchers for McDonalds, High Wycombe.

Please include your name, address and postcode when returning the survey.

HIGH WYCOMBE'S TRAIN & MODEL CENTRE

* HORNBY * SCALEXTRIC * GRAHAM FARISH * MINITRIX * SUPERQUICK * WILESOC * MAMOD * RATIO * KESTREL * BALSWOOD * PLASTICMETAL CENTRE * GLUES * KITS * PAINTS * RADIO CONTROL CARS, BOATS AND PLANES * Car Park at rear • Repair Service Available • Rear of Childs Toy Shop

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NOW AVAILABLE

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HP11 2TE TEL: 0494 464540

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- ★ **Fixed Fees** — No need to Hyde from them
- ★ **Flexible Opening Times** Thank Evans
- ★ **Prompt Advice** — Quicker than Ryan's Express
- ★ **For a firm that's always on the ball**

WHY NOT PHONE MICHAEL BAINES OR COLIN RACKSTRAW ON

0494 521687

For a chat about the Blues
Oh, and you could always arrange an interview to discuss your financial affairs (first meeting free)!

RACKSTRAWS 31 DASHWOOD AVENUE

CHARTERED ACCOUNTANTS AND REGISTERED AUDITORS

HIGH WYCOMBE



WYCOMBE WANDERERS FOOTBALL CLUB LIMITED ENDSLEIGH LEAGUE DIVISION II

ADMISSION CHARGES

For League Matches at Adams Park for 1994/95:-

Ground Admission (Adult)	£6.50
Ground Admission (OAPs & Juniors)	£4.00*
Seat in Stand (Adult, OAPs & Juniors)	£9.00*
Junior Family Stand Seats (Maximum 3 Juniors per Adult)	£4.00*

* Tickets for each of these categories can be purchased 2 weeks prior to each match

SEASON TICKETS 1994/95

These tickets are for all 23 Division Two league matches at Adams Park.

Season Ticket holders enjoy the following benefits:-

- Guaranteed entry to section of choice up to 15 minutes before kick-off.
- Exclusive turnstiles
- Priority booking for all Home, Cup and Friendly matches, if all ticket.
- New Classic Break voucher for free hotel accommodation.

Existing Categories

Standard Season Ticket

Adult Terrace	£130.00
Junior/OAP Terrace	£ 80.00
Adult Seat	£180.00
Junior/OAP Seat	£162.00
True Blues Junior Terrace	£ 90.00

(Includes 1994/95 membership
£10 reduction for existing members).
Vice President £17.50 per match)

£402.50

Family Stand

Family Stand Adult Seat	£180.00	£171.00
Family Stand Junior Seat	£ 92.00	£ 92.00

(A Junior Ticket will only be sold with an adjacent Adult ticket. Maximum 3 Juniors per Adult).

Extra discount for League Members and new League Members who pay 6 months subscription in advance:

Any Terrace Adult Season Ticket	Less £15.00
Any Terrace Junior/OAP Season Ticket	Less £20.00
Any Seat Season Ticket	Less £10.00

To qualify as a Junior you must be under 16 on 1st June 1994. Closing date for standard season tickets, Friday, 12th August 1994.

HOW TO APPLY FOR 1994/95 SEASON TICKET

Existing seat season ticket holders wishing to renew, please return the "Season Ticket Renewal Slip" from the back of your current book.

If you wish to become a season ticket holder please state your name and type of season ticket required and enclose full payment. (Please make cheques payable to W.W.F.C.) Season tickets can be purchased from the commercial offices at Adams Park and Terrace Season tickets can also be purchased from Wanderers In Town in the Octagon.

Name.....

Date of birth (if under 18).....

Address

.....

.....

.....

Postcode..... Telephone No.....

Please reserve me the following season ticket(s).....

(Please specify type and number of season ticket(s) and stand preferred where necessary).

Adult Terrace	Davenport Vernon or Bucks Free Press Stand
Junior Terrace	Davenport Vernon or Bucks Free Press Stand
Adult Seat	
Junior/OAP Seat	
True Blue Junior Terrace	
Vice-President	
Family Stand Adult Seat	
Family Stand Junior Seat	

I enclose remittance of £.....

Send to:

Wycombe Wanderers Football Club Ltd,

Adams Park, Hillbottom Road, Sands, High Wycombe, Bucks HP12 4HJ
Tel: (0494) 472100 Fax: (0494) 527633 Ticket Creditcard Hotline: (0494) 441118

JOB VACANCY

ASSISTANT COMMERCIAL MANAGER

The ideal candidate will be a highly motivated person, aged between 21-40, who is a good communicator at all levels. The successful candidate must have:-

- * A sound educational background
- * The relevant sales experience
- * Clean driving licence - essential
- * Computer experience - an advantage

The job will include:

- * Stock control
- * Promoting the facilities at Adams Park
- * Customer interaction and working in conjunction with the existing team.

In the first instance, please send your full C.V. to the Sales & Marketing Manager, Wycombe Wanderers Football Club Ltd, Adams Park, Hillbottom Road, Sands, High Wycombe, Bucks, HP12 4HJ.

CLUBSHOP SALE AT WANDERERS IN TOWN (OCTAGON CENTRE, OPPOSITE LITTLEWOODS)

SALE STARTS 9.00AM FRIDAY 22ND JULY 1994

SALE ITEMS

Wembley T-Shirts (Adults)	£4.99
Flags	£3.99
Scarves (named only)	£1.99
Flat caps	£0.50
Body Print T-Shirt	£9.99
Commemorative Brochure 1992/93	F.O.C.
Blue Goalkeeper Tops	£13.00
WWFC Sweatshirts	£15.00
Nylon Training Top	£15.00
Placemats	£0.25
Door Hangers	£0.25
Swan Crest T-Shirt	£7.00
Rosette	£1.50
Yellow Shirts: 26", M, L, XL, XXL	£9.99
(Old) Blue Replica Shirts 22"	£8.99
Football Boots	£5.00

On matchdays at Wycombe Wanderers we have sold Golden Goal tickets, draw tickets for prizes and tickets for penalty competitions, but now comes the best matchday ticket that we have ever promoted, its called

THE WANDERERS MATCHDAY 50/50 DRAW

We have dropped the Golden Goal tickets and raffle penalty tickets to sell this draw ticket exclusively on matchdays!

It's called the 50/50 draw because exactly 50% of the gross takings will be won by one lucky winner at every home match.

The tickets are counterfoiled, each individually numbered (no writing down name & address), the counterfoil section of your ticket/s will be placed in the drum and the draw made on the pitch at half-time. The winning number will be announced over the public address system and the ticket holder will then claim their cash prize from the commercial office after the final whistle!

Tickets are only 50 pence each and available from our sellers at the turnstiles and around the ground.

How much will the prize money be? That depends entirely upon you! The more tickets you buy, the higher the prize money will be! Notts County had similar home attendances to us last season, their matchday winners were taking home £750!

So support the Wanderers matchday 50/50 draw, the first one will be at the Cambridge United match on August 13th.

You could be one of our Lucky Winners!

MATCHDAY 50/50 DRAW

SELLERS REQUIRED

(Must be over 16 years of age)

Would you like to help Wycombe Wanderers on matchdays, earn yourself extra cash and watch home matches free?

Extra matchday sellers needed for our new matchday 50/50 draw tickets.

10% commission plus free terrace ticket to successful applicants.

To apply contact Mike Phillips at Adams Park on (0494) 472100.

Only call if you are available for every home first-team match.

EARN EXTRA CASH FOR YOURSELF!

Help Wycombe Wanderers 'off the field' Lottery Team by becoming an agent for us.

Who can I sell tickets to?

- 1) Your friends, relatives & neighbours!
- 2) To your workmates & colleagues!
- 3) On an established door-to-door round that we will provide you with!
- 4) In your shop to all your customers!

Agents receive 10% commission (five pence for every ticket sold) plus bonus for selling major winners, plus free terrace ticket for home matches for selling fifty tickets per week!

Call Mike Phillips on (0494) 472100 and join the Lottery Team today!

8

THE BLUES NEWS

Future is looking rosy for Blues

Ardent Blues' supporter Stephen Lee ponders the future prospects of Wycombe Wanderers as they prepare for Division II

WITH just a few short weeks until the next chapter of the Wycombe Wanderers league story unfolds, now is perhaps the time not to reflect on glory, as that has been done, but to look ahead, as we enter our second new division in as many seasons.

Most of the current army of Blues' fans only know one outcome to a season - success. So what would be judged a success this season?

To answer that, first let us consider the set up in Division Two. It is my understanding that next season the league is streamlining itself to even up the divisions.

That means from 24 clubs, one goes up automatically, with another via the play-offs. At the wrong end, five teams will be relegated instead of the usual four. So competition for both the prizes and demotions will be fierce.

Now let us consider the opposi-

We will see the beginning of new rivalries to replace Slough, Kettering and Colchester

tion. The biggest club in the division is unquestionably Birmingham City, Barry Fry's all-blue army! They must start as favourites to win the league, if for no other reason than the size of their support.

Other big clubs include Plymouth Argyle (considered sleeping giants!) Cardiff (another comatose giant), and Oxford (!). Reasonably

successful clubs from last season were Stockport, York, Bradford, Bristol Rovers and Hull.

So if that's the promotion issues settled, where does that leave us? Every fixture looks tough on paper, especially the three local derbies against Oxford, Brentford and Leyton Orient.

I'm sure these matches will see the beginning of new rivalries to replace the likes of Slough, Kettering and Colchester. What a pity that Reading escaped our clutches this time!

Without any previous experience of the second division, we could draw great heart from studying our cup form against these sides.

Do you remember our cup match against Peterborough in our first season at Adams Park? They were on the way up then, now we meet them on an equal footing. On the other hand, cup form could be very misleading, but at least we are aware of some of the clubs involved.

Previously success has meant promotions or Wembley appearances. Now I would say to finish somewhere in mid-table would be perfect. That dreaded word 'consolidation' springs to mind.

Without doubt we are now in a division to match our support and facilities. Even last season our home and away support was far greater than most of our rivals. In Division Two, I expect our away support to hold its own, but at home we are restricted by the size of Adams Park and the short-sighted attitude of the local council towards parking.

Consolidation can never be the policy of an ambitious club like ours, I'm suggesting the yardstick



Blue Army goes barmy: But will Wanderers' fans have plenty to cheer about this season?

for success should be lowered. Then maybe if we reach the play-offs again, we'll treat it as a remarkable bonus, rather than compensation for not going up automatically.

Our role model should perhaps be Norwich. They are a nice town club, hence the comparison to us

Football pundits believe there is very little difference between the two basement divisions, the real leap is from the second to the first.

Let's just dream for a moment. Next season we beat Birmingham City at Wembley in front of a capacity crowd (split 50/50 between the real Blue Army and Brummies) to win promotion again via the play-offs. What would that mean to the leafy Buckinghamshire town of High Wycombe?

Firstly, we would fall under the auspices of the Taylor Report for Premier and First Division clubs. That means we require an all-seater stadium. So unless we expand the ground our capacity would be terribly low for the visits of Sunderland, Portsmouth, West Bromwich and the relegated Premier Club Tottenham Hotspur!

Next we could be eligible for exemption to the second round of the League Cup and vitally, third round of the F A Cup! Just think our meeting with Norwich in 1993/94 was only the third time in 110 years we had reached that stage. Now we automatically qualify alongside the big clubs!

Finally, media exposure of the club would intensify beyond belief.

With ITV frequently labelling our live games from Adams Park as the new Wimbledon battling against the established order to reach the promised land - a local derby against Wimbledon in the Premier League.

In the real world what I've written is unrealistic, but it could happen! For some like myself, who ten years ago was watching a very different club play on the hillside called Loakes Park, quite happy to be labelled the sleeping giants of the Isthmian League, just the thought of going to Birmingham City for a league game watched by over 20,000 fans is quite extraordinary.

There I go reflecting in our success again. So to the future, could Buckinghamshire support a First Division Club?

We've gone from crowds of 700 to over 5,000 in five years. If the same growth rate continues by the end of

the century we'll be playing in front of 40,000-plus crowds! Though the Bucks Free Press Stand might be a little full!

It has been said that our role model should be Norwich not Wimbledon. They are a nice town club, hence the comparison to us. It will take years, generations even, for our support base to widen enough to really establish ourselves amongst the footballing elite.

Support growth up to now has mainly been down to success on the field. With only two more divisions left to ascend, we can't rely solely on attracting more fans to a winning team.

Long-term growth will be achieved by community involvement, encouraging new generations to develop pride in their league club.

You could accuse me of bias, but I believe this club understands completely that their supporters are the most vital ingredient to the club's future. For instance, at a time when costs are set to increase dramatically due to our higher status, admission prices have risen by only 50p to £6.50. I hope this gesture is rewarded with another leap in attendance figures.

Roll on August



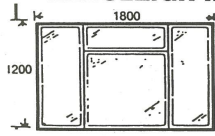
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