

SPONSOR FOR LEAGUE CUP

THE Isthmian League has announced yet another sponsorship deal — this time for their League Cup competition involving all three divisions. The package with Japanese company Hitachi Ltd is worth £6,000.

The Hitachi Cup will have two qualifying rounds for clubs in Division 1 and 2 from which 10 clubs will join the 22 Premier Division teams. The

first qualifying round starts on December 5.

Cash awards will be distributed as follows: £40 per club to the 16 winners in the first round proper; £70 to the eight winning clubs in the 2nd round; £150 to the four winning clubs in the 3rd round; £300 to the two semi-finalists and £600 to the winners. As usual there is a disciplinary scheme and prize money will reduce by £10 a penalty point in the 1st and 2nd rounds, £20 in the 3rd round, £30 in the semis and £40 in the final.

Hitachi colour television sets or music centres will be awarded to the Division 2 and Division 1 clubs going furthest in the cup. The club with the best aggregate score from any four league or Hitachi Cup matches during the first three rounds of the competition will receive the same prize. Each of the 10 winning clubs from Division 1 and 2 will receive a Hitachi product worth £70 while players in the semis and final will receive radios.
