

# Sponsors pull out

CENTRAL heating firm Servowarm are ending their sponsorship of the Isthmian League.

The company's three year deal has been worth £100,000 to the league.

The Isthmians are understandably upset, especially as they have also lost £10,000 a year backing from electrical giants Hitachi who are pulling out of their sponsorship of the League Cup after eight years.

Servowarm will still continue to sponsor Yorkshire County Cricket Club. They feel they have fared better for publicity in the North than the South of England.