



Shake on it! Wycombe Wanderers Chairman Brian Lee and Trend Communications managing director Peter Dodds celebrate the signing of a two-year sponsorship deal on Monday.

New sponsors for Wycombe

WYCOMBE Wanderers have signed a two-year sponsorship deal with Loudwater-based firm Trend Communications Ltd.

The data and telecommunication equipment company, which supplies teleprinters to the Ministry of Defence and other NATO countries, will be involved with all the club's activities over the next two seasons.

A spokesman for Trend said: "We are delighted to be involved with the most famous football club in the area and we look forward with confidence to a very happy association."

"We will be easing their financial burden, allowing club officials to concentrate on the playing side with a view to continual improvement."

With Blues vying to join the more prestigious Gola League, their new sponsors have timed their move to perfection.

"We are sure that the exposure we gain through the sponsorship of Wycombe Wanderers will increase the company's identity locally," explained the spokesman.

Wanderers chairman Brian Lee thanked the Trend directors for the faith they have shown in the club and added: "We look forward to a very happy and successful association."