

Salute The Blues

The Birdseye



MONEY MAN: Commercial manager Paul Birdseye

FOR an insight into the Blues' commercial goings on, what better than a Birdseye view? Paul Birdseye, commercial manager at Loakes Park, reveals all ...

"The days when a football club can survive on money raised from the gate and bar receipts are gone and the major source of The Blues' income comes from off-field activities.

"We are still expanding our lottery at Loakes Park when most clubs think the days of lotteries are far gone."

Lottery

Under Paul's watchful eye, more than 15,000 tickets are sold each week by more than 300 agents all over South Bucks.

"This is a prime source of revenue and we are aiming for a 20 per cent increase on the lottery turn-over this year," he said.

"We've got agents out canvassing in Wendover, Great Missenden, Amersham, Chesham, Little Chal-

By **JULIE PORTER**

font, Beaconsfield, Slough, Maidenhead and Marlow and we're hoping to expand the circulation area."

The biggest news on the commercial front this season is Top Score — a spanking new football pool, run for the benefit of football.

Subscribers simply choose the six highest scoring teams from the 49 on the coupon each week and they can win up to a million pounds.

Top Score is scheduled to take Loakes Park by storm on September 1 and Paul is looking for between 250 and 260 new collectors in the Wycombe area.

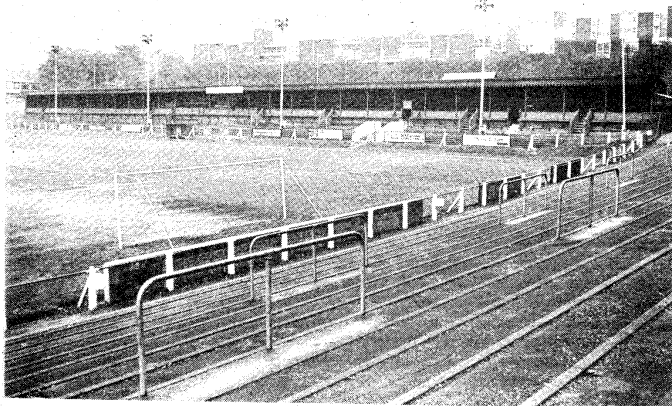
"There are plenty of exciting days ahead," he said.

WYCOMBE WANDERERS

Sat 24 Aug	Runcorn	H 3.00 GL	Sat 5 Oct	Scarborough	A 3.00 GL
Mon 26 Aug	Barnet	A 3.00 GL	Wed 9 Oct	Maidstone	A 7.30 GL
Sat 31 Aug	Altrincham	A 3.00 GL	Sat 12 Oct	Weymouth	H 3.00 GL
Tue 3 Sept	Dartford	H 7.30 GL	Tue 15 Oct	Cheltenham	H 7.30 GL
Sat 7 Sept	Dagenham	A 3.00 GL	Sat 19 Oct	Northwich	A 3.00 GL
Tue 10 Sept	Dartford	A 7.30 GL	Tue 22 Oct	Buckingham	H 8.00 B&B1*
Sat 14 Sept	Stafford	H 3.00 GL	Sat 26 Oct	F.A. Cup 4 Q.R.	
Tue 17 Sept	Weymouth	H 7.30 BLT 1	Sat 2 Nov	Barrow	H 3.00 GL
Sat 21 Sept	Barrow	A 3.00 GL	Tue 5 Nov	Oxford Univ.	H 7.30 F*
Wed 25 Sept	Weymouth	A 7.30 BLT 1	Sat 9 Nov	Walsley	A 3.00 GL
Sat 28 Sept	Enfield	H 3.00 GL	Sat 16 Nov	F.A. Cup 1 R	
Tue 1 Oct	Nuneaton	H 7.30 GL			

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view of soccer



RENOWNED: The sloping pitch at Loakes Park

FIXTURES LIST 1985-86

Sat 23 Nov	Bath	A 3.00 GL	Sat 15 Feb	Boston	A 3.00 GL
Sat 30 Nov	Northwich	H 3.00 GL	Thu 20 Feb	RAF	H 3.00 GL
Wed 4 Dec	Weymouth	A 7.30 GL	Sat 22 Feb	Altrincham	H 3.00 GL
Sat 7 Dec	Kidderminster	A 3.00 GL	Sat 1 Mar	Telford	A 3.00 GL
Sat 14 Dec	Boston	H 3.00 GL	Sat 8 Mar	Frickley	A 3.00 GL
Sat 21 Dec	F.A. Trophy 1 R		Sat 15 Mar	Barnet	H 3.00 GL
Thu 26 Dec	Nuneaton	A 3.00 GL	Sat 22 Mar	Telford	H 3.00 GL
Wed 1 Jan	Dagenham	H 3.00 GL	Sat 29 Mar	Stafford	A 3.00 GL
Sat 4 Jan	Runcorn	A 3.00 GL	Mon 31 Mar	Frickley	H 3.00 GL
Tue 7 Jan	Army F.A.	H 7.30 F*	Sat 5 Apr	Kidderminster	H 3.00 GL
Sat 11 Jan	Maidstone	H 3.00 GL	Sat 12 Apr	Kettering	A 3.00 GL
Sat 25 Jan	Enfield	A 3.00 GL	Sat 19 Apr	Walsley	H 3.00 GL
Sat 1 Feb	Scarborough	H 3.00 GL	Sat 26 Apr	Cheltenham	A 3.00 GL
Sat 8 Feb	Bath	H 3.00 GL	Sat 3 May	Kettering	H 3.00 GL

* Provisional