

Don't be put off by Gary's views

THANK you for taking the trouble to review my latest video offering for Wycombe Wanderers – Double Glory. Sorry though that it didn't meet with Gary Lawrence's approval.

He says it features more talking heads than Question Time and has you screaming for more action. Obviously he has missed the whole point of where the video was pitched and to whom.

Only a few days after the Wanderers' terrific triumph at Wembley, the club brought out a video of the whole of the FA Trophy Final, every corner kick, goal kick and injury stoppage.

In addition, they decided to commemorate their historic march into the Football league by launching Beam Us Up, Scotty – a video containing almost every goal scored in the League, FA Cup and Drinkwise competition last season.

My brief? To tell the story of the FA trophy, round by round, through the players' eyes, and take supporters into places they could only previously imagine – the cup final hotel, the inner sanctums at Wembley, a place on the team coach.

In addition, I edited together more than 20 minutes of highlights of the trophy final using previously unseen footage from three extra cameras showing goals, action and bench shots as well as special slow-motion angles on all five goals.

Skimpy coverage? I can think of many Premier League clubs who would have been delighted with that kind of exposure.

I'm sorry if my approach was boring to Mr Lawrence. Obviously I didn't take weeks of my own time shooting material, viewing it for hours to pick out the salient points, spending days and nights in an edit suite, writing the scripts and calling in favours from friends in the TV business for the end product to be boring.

But the reason for writing is to make sure no one is put off by your review from buying this video record of a marvellous finale to a fantastic season.

A lot of people – apart from myself – put in a lot of effort to make it a success. If the launch at Adams Park is anything to go by, then I think it will be.

But no thanks to your reviewer who, in several flip paragraphs and perhaps unwitting-

ly, might have undone the hard work of so many.

In their first season in the Football League, Wycombe are going to need the full support of everyone – and let's hope that means 100 per cent backing from the Bucks Free Press as well.

Remember – success sells newspapers... at least that's what my old editor used to tell me when I reported on sport for the BFP many years ago.

John D Taylor
Producer, Double Glory
Bailey Gardens
Naphill

Review did not do justice to video

WE refer to the recent review of Wycombe Wanderers' latest video Double Glory in the Bucks Free Press.

This particular video is by far the best ever produced by the club to date. The review stated there was "too much chat" in the video. We found this narrow opinion very strange, as our other new video Beam Us Up Scotty is mostly non-stop action.

Considering we have already sold hundreds of both videos, since the public launch, the review clearly did not reflect the opinion of true Wycombe Wanderers supporters.

Most clubs, even in the Premier League, do not produce videos of the quality of Double Glory, which includes multi-camera angles, slow-motion action replays and impressive graphics.

Wycombe Wanderers are only able to have such high quality video products thanks to the professional input of senior television sports producer, John Taylor (Channel 4, Italian Football) and of accomplished television commentator, Alan Parry.

They, with many others, gave their free time, keeping the enormous production costs within an affordable budget.

Past videos have been criticised for having too much action, and not enough interviews, as fans like to hear the views of their favourite players. The club is sensitive to the wishes of supporters and the well balanced Double Glory more than fulfils the desire for action and interviews.

Due to the sheer number of goals Wycombe Wanderers scored in the league and cup during the 1992/93 season, it was difficult to include more interviews than we did in Beam Us Up Scotty.

What might have been helpful, if a comparison of Double Glory with other clubs' videos in the Conference and Football League had been carried out, which would have revealed our broadcast quality and production far exceeds the norm.

I am sure that any committed supporter seeing Double Glory would wish to purchase this full and historic record of all the events surrounding that marvellous day at Wembley. I have personally purchased both enthralling videos, and have already thoroughly enjoyed watching them several times, reliving the magical memories of a wonderful season.

Hopefully, any future video review will consider how fortunate we are as a club to have professional volunteers, enabling the club to provide its supporters with such high quality products at competitive prices.

Mark Austin
Sales & Marketing Manager
Wycombe Wanderers FC
Adams Park
Sands

Pricey deal for Blues

A SIX figure three year sponsorship deal has been signed between Wycombe Wanderers and Davenport Vernon/Vauxhall.

The deal will mean the Woodland Terrace at Adams Park will now be known as the Davenport Vernon/Vauxhall Stand.

As part of the deal, Blues boss Martin O'Neill will today be presented with an £18,000 Cavalier V6 car, capable of reaching 150mph.

The club will also receive another £12,000 car, as well as a £14,000 minibus, which will be used by the youth team and to take first team players to training sessions.

A new deal will be agreed each year. Davenport Vernon, of London Road, High Wycombe, estimate it will cost up to £50,000 each time.