



Reg Holt: a life-long fan

Reg is honoured for his support

REG Holt celebrated 71 years involvement with Wycombe Wanderers when he was made an honorary life member on Saturday.

Reg, 76, began watching just after the First World War. And he was elected onto Wanderers' management committee in the mid-1950s.

Now Reg, who has been allocated a seat with his name on it in the directors' area, has been rewarded for his tremendous service. "I think it's wonderful," said Reg, of Maybrook Gardens, High Wycombe.

"I appreciate it very much. After 71 years I have never taken a penny from the club. I have given what services I could."

Filming matches is costly affair

FURTHER to Claire Nash's video review of our excellent Up Up and Away video, the club was very pleased with the independent review, but saddened by the criticism of the price. Up Up and Away costs the same as last season's two main videos. The club felt, despite rising production costs, it would hold the retail price to benefit our supporters. We would be most interested to learn on what facts and figures the suggested price of £9.99 was based.

Every home match that is covered on broadcast quality video (Betacam SP) costs Wycombe Wanderers FC nearly £500 in production costs. With nearly 30 pre-season friendlies, Autoglass Trophy, Coca Cola Cup, FA Cup and Endsleigh Insurance League matches, basic production costs this season will amount to nearly £15,000. This means the club would have to sell 1,500 videos at Claire Nash's recommended retail price of £9.99 to even turn-over the cost of basic production.

The basic production cost of £15,000 excludes the cost of copying, studio and editing

time, printing, distribution advertising, the cost of the case and the cost of each VHS cassette. So you can see, even at £14.99, the club cannot possibly recover its costs.

The club could have saved money by simply doing what most clubs do, and film the matches on poorer quality VHS, but it prefers to offer a professional product to its highly valued supporters.

Up Up and Away is, we believe, the only video in Division 3 at present that includes all Wycombe's away fixtures. This footage was hard to come by and costly. Last year the club was criticised by the Bucks Free Press for not having enough away footage. Please be aware that you can not always have your cake and eat it!

Mark Austin

**Sales and marketing manager
Wycombe Wanderers
Football Club Limited**

Division Three top ten

Up to and including Saturday, December 18

	P	W	D	L	F	A	PTS
Crewe	19	12	4	3	42	27	40
Preston	19	11	3	5	46	33	36
Chester	19	11	2	6	35	21	35
Walsall	19	10	5	4	25	16	35
Wycombe	19	9	7	3	34	26	34
Shrewsbury	19	8	6	5	31	26	30
Scunthorpe	19	8	6	5	26	14	30
Rochdale	19	8	5	6	30	19	29
Bury	19	8	4	7	30	27	28
Torquay	19	6	9	4	32	29	27

What holiday period?

AFTER playing Crewe, Preston and Chester in the run-up to Christmas, you'd think Wanderers were in for an easy-going Christmas and New Year period.

Think again. A trip to Torquay, a home game against Rochdale just a day later, and then an away day in Walsall is going to be hard preparation for the little matter of Norwich City in the FA Cup.

It all starts this Monday, with the long trip to Devon. After a bright start, the West Country team have slipped away from the leading

pack, but are still in contention in tenth place and Blues will have to play exceptionally well to earn any festive away day points.

This Tuesday, Rochdale are the visitors to Adams Park. They are just three places and five points behind the Blues.

But the toughest test of all will come on New Year's Day with the trip to Walsall. The fourth placed West Midlands are one step ahead of Wycombe in the league, and their 1-0 success at Torquay last Saturday came as no surprise.