

Follow The Blues – follow your Leader

THE LEADER is kicking off its launch by supporting Wycombe Wanderers in their push for promotion - we've stepped in to publish the Blues News newspaper.

The monthly official newspaper will now be printed by The Leader and will be found tucked inside our 65,000 copies, delivered free.

And that means you can read the big name interviews, match and transfer deal updates, letters and analysis first as it drops through your door on a Thursday.

Our first Blues News with the team is out on June 30.

Mark Austin, Wanderers' sales and marketing manager, said: "The contract with the Bucks Free Press came to an end in May and, to enable the club to retain Blues News as a monthly publication, the board of directors decided that the offer from the Wycombe Leader was in the best interests of the club.

"The club is delighted to be able to continue Blues News because it has become well-established.

"It is now one of our major means of communication, not only to our fans, but to all those in the High Wycombe area who support us.

"It's a magazine which largely ignores

by Paul Thomas

match reports but gives a real insight into the club.

"The board of directors is delighted we can keep it going - an option that was not available to us with the Bucks Free Press."

Now you can keep up to date with the progress of the club as they push for promotion, after missing the play-offs by just one position this year.

If you're one of the average crowd of 6,000 fans who attend Adams Park, or one of the thousands who simply follow them from the comfort of your armchair because the Wanderers have put Wycombe on the football map, you can now follow The Leader for the best results and news.

The eight-page pull-out will contain all the old favourites, including 'Big Tel' Terry Evans' Captain's Log, reports from manager Martin O'Neil and comments from director, TV sports commentator Alan Parry.

Leader editor Roger Hawes said: "We are happy to strike what we hope will be a winning partnership with the Blues.

"On behalf of the Leader staff and all our new readers, may I take this opportunity to wish the team the success they so richly deserve and win promotion next season."