

Blues find less is more where season tickets are concerned



Signing up: Wanderers fan Alan Dell books his seat for next season's action at Adams Park this week

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SEASON ticket sales have been going well, according to Wanderers bosses.

Marketing boss Mark Austin said: "The first week of sales went very well and people don't even have to buy them yet. Season ticket holders have got until July to renew."

And it's good news for Blues boss Lawrie

Sanchez who has been told more money could be made available for him if season ticket sales go well.

Sanchez has been told it's free transfers only for the time being.

But the season tickets, some of which have been reduced for the first time since Wanderers

moved to Adams Park, are already going down well with the fans.

Official Supporters Club spokesman Keith Blagbrough said: "I think last year the club went the wrong way about it. This year, they are making amends, they are gambling on lower prices but more people coming through the turnstiles."

Sanchez will strike when price is right

BLUES boss Lawrie Sanchez has insisted he will take his time to find the right striker for Blues after talks with former Wigan target-man Steve Anthrobus fell through.

Sanchez decided against Anthrobus because the frontman wanted too much money and too long a contract.

The Blues boss said: "At this time it's not progressing any further. That's football, it's a waste of time getting disappointed about things that are not going to happen. I'm a great believer in what will be, will be."

Anthrobus is now believed to be talking to two clubs nearer home, while Sanchez is continuing his summer search for a striker to add

Boss: There's no panic

to his squad. But he will not be panic buying.

He added: "There's no particular panic, I'm not going to pay someone more than I think they're worth. It's a case of getting the right player at the right price."

"I'm happy with the players I've got and it's just a case of adding something to that."

● Bristol City, Bristol Rovers, Southend and Leighton Orient will be among the new teams facing Wanderers in the revamped Avon Insurance Combination this coming season.

The four join the 22-team reserve league as all the Premiership outfits who played in it last season depart to form their own league.

Wanderers have also opted to play in the league's cup competition which will add around six games to the season if the Blues reach the final stages.

● Wanderers have finished 16th in the second division's attendance league tables.

The Blues clocked an average crowd of 5,121 last season as the fans flocked to Adams Park to see Lawrie Sanchez's boys complete the great escape.

Unsurprisingly, big guns Manchester City came top of the table with an average gate of 28,261.

Relegated Macclesfield finished rock bottom with crowds of just

3,311 last term.

And the Blues got one over their old rivals Colchester United who, despite finishing one place above Wanderers in the league proper, were four places below Blues in the attendance tables.

The Essex club averaged crowds of 4,480.

● Wycombe will play Ryman League side Oxford City in their first pre-season friendly on Tuesday, July 21.

Blues agreed to the game after signing striker Jermaine McSporn from the club last season.

The following week, they play their first pre-season friendly at home against Nottingham Forest. That encounter will be staged at Adams Park on Wednesday, July 28 (ko 7.45pm).