



That's my boy: Alan Hutchinson with Roy Essandoh

Ref: 01-680F25

Blues have the last laugh with Roy

CUP hero Roy Essandoh only arrived at Wycombe because press officer Alan Hutchinson took Lawrie Sanchez's joke about advertising on Teletext seriously, the BFP can reveal.

A despairing Sanchez joked with Hutchinson that they were so desperate for strikers that they should advertise on Teletext.

Hutch took the comments for real and promptly slapped an advert on text triggering one of the FA Cup's most amazing stories.

Essandoh's agent Mark Steel saw the bizarre plea and the unheard of striker

came straight from his living room to head Wycombe into the FA Cup semi-finals.

Hutchinson said: "We were talking about how desperate the situation was and discussing doing things like playing Paul McCarthy up front when Lawrie said we could always try advertising on Teletext."

"He was joking but I took it seriously and said ok we'll do it and went away and rang up Teletext and Ceefax."

"When I came back and told them I had done it they thought I was winding them up until they saw it there on the screen."

Hutchinson was commenting on the sixth round thriller for local radio eleven-SEVENTY when his Teletext kid came off the subs bench to head Wycombe into the last four.

He said: "When he scored the winner I just went loopy on the commentary. It was unbelievable that the appeal I had put out had helped get us into the semi-final of the FA Cup."

Essandoh said: "It's been a fairytale. My agent spotted the advert on Teletext and now here I am scoring the winner in the quarter-final of the FA Cup."