

Dormeo increase stadium presence

New signage installed at stadium entrance.



Wycombe Wanderers have marked the new era by installing a new Adams Park sign at the stadium entrance, in partnership with its major partners Dormeo UK.

The club's front of change shirt sponsors have stepped up their branding around the stadium with new signage at the entrance of the car park, and along the pitchside perimeter.

Mark Palmer, management consultant at the club, said: "As supporters will be aware, the stadium is in need of modernisation in a number of areas, and the previous welcome signage at the entrance was looking worn and tired, alongside an out-dated advertisement for a previous sponsor.

"Dormeo have been fantastic supporters of the club over the past few months, particularly since coming on board as front of change shirt sponsors, and have expressed an interest to increase their level of commitment to the club in light of the news that the investment from Rob Couhig has been approved by Legacy Members.

"We thank them for partnering with us on the new entrance signage, as well as increasing their visual presence inside the stadium with new advertising boards in each corner, and look forward to a successful future for the club with them at our side."

Any business looking to take up signage opportunities at the club should email commercial@wwfc.com.