

Adams Park Security & Events win HWBIDCo contract

Club's security team will manage crowd safety and traffic management for town centre events.



(l-r: Neil Peters, chief commercial officer, Richard Piercey, safety officer, Melanie Williams, town centre manager of HWBIDCo, and Gordon Reilly, stadium manager)

Wycombe Wanderers are delighted to announce that its Adams Park Security & Events (APSE) team have won the contract for town centre events managed by HWBIDCo.

APSE, working in conjunction with Beyond Basics, will oversee traffic management, event security and crowd safety at events such as the Christmas Lights Switch-On, Frogfest music festival and Desborough Road Carnival.

Stadium manager Gordon Reilly said: "We were delighted to welcome Melanie Williams, Town Centre Manager for HWBIDCo, to Adams Park this week to formalise our partnership, which will see Adams Park Security & Events become part of a number of prestigious events around the local community.

"It's a fantastic achievement for us to add HWBIDCo to a long list of partners, expanding on the work that we already carry out with Wycombe and District Council and the Royal Borough of Windsor and Maidenhead.

"Adams Park Security & Events was created to build on the expertise and staffing resource which successfully manages the crowd safety operation on Wycombe Wanderers matchdays, and now supports a wide range of events across the area, providing more work for our stewards and bringing in additional revenue for the football club."

Melanie Williams, Town Centre Manager for HWBIDCo, said: "Adams Park Security & Events have a proven track record of a high standard of event management and we are thrilled to have them on board as a partner of HWBIDCo.

"We pride ourselves on running events which unite the community and celebrate its diversity, calling upon the talents of companies like Adams Park Security & Events, and it's great for us to develop our association with Wycombe Wanderers in this way."

For more information about the services offered by Adams Park Security & Events, contact Gordon Reilly on gordon.reilly@wwfc.com, and take a look at www.hwbidco.co.uk to learn more about HWBIDCo's services and events.