

Blues team up with MyWycombe.com

Town centre website to help boost local economy post-lockdown.

21 April 2021



Wycombe Wanderers have teamed up with MyWycombe.com, enabling the club to help play an active part in boosting the town centre's economy as Covid-19 restrictions are lifted.

Run by the HW Bid Co, [MyWycombe.com](https://mywycombe.com) is a new go-to hub for all news, events, offers and information relating to High Wycombe, and will also feature regular blogs and fixture details from the Chairboys, helping to attract more local people to come to matches in the 2021/22 season.

Wanderers have also pledged its support to forthcoming HW Bid Co events, including mascot Bodger's appearance at a spring clean and litter pick around the town on World Earth Day [this weekend](#).

The two parties are also working in partnership in relation to event management in the town centre, dual marketing initiatives and potential commercial opportunities for the HW Bid Co's 200+ independent members within the football club.

Visit mywycombe.com to learn more.