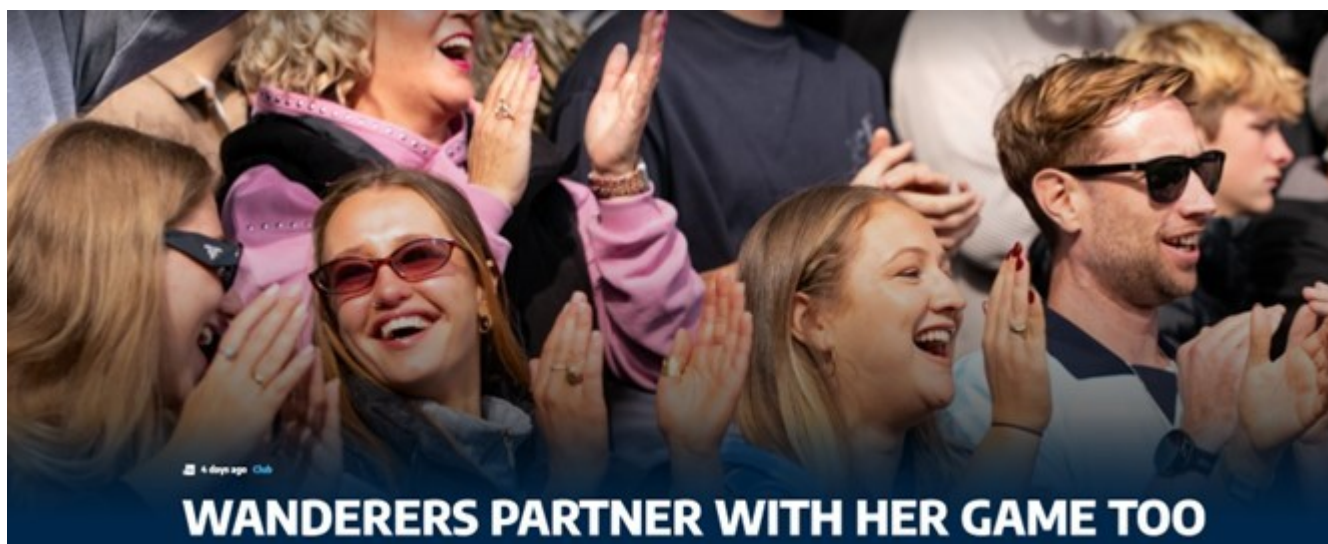




Wycombe Wanderers - together with its Foundation - are pleased to be partnering with Her Game Too, a non-profit organisation dedicated to tackling sexism and creating a positive change in football and the wider sporting world, joining a number of other EFL clubs committed to the cause.

This partnership will see the Wanderers join forces with Her Game Too to help promote inclusivity and ensure that Adams Park is a safe and welcoming environment for everyone regardless of their background, ability, or gender.

The club also seeks to strengthen its engagement with female supporters and champion female role models associated with Wycombe Wanderers, and will work with Her Game Too to appoint an ambassador who will act as the main point of contact with the club, Foundation and Her Game Too.

All Her Game Too ambassadors are loyal supporters of their beloved clubs and maintain a close working relationship with them in order to develop the aims and ambitions of Her Game Too. To put yourself forward for the ambassador role within Wycombe Wanderers, please fill out the [official Her Game Too application form](#) [here](#) by the 4th December 2025.

The partnership will see Wycombe Wanderers host a dedicated fixture in support of Her Game Too and the inclusion of female fans, and conduct research into the experiences of female supporters at Adams Park in order to drive positive change and raise awareness of reporting tools for all forms of discriminatory behaviour around the stadium and online.

It will also seek to increase the attendance of women at both men's and women's team home matches, as well as programmes dedicated to females run by Wycombe Wanderers Foundation, who currently oversee our thriving women's team and player pathway, from first kick to first team.

Dan Rice, chairman of Wycombe Wanderers, commented: "We see it as a really positive step forward in our efforts to improve engagement with all supporters, and in particular the importance of increasing the number of female fans at Adams Park, who remain under-represented.

"It is a huge priority for us to ensure that Wycombe Wanderers is for everyone, and that everyone who comes through the gates is made to feel welcome and proud to be associated with our football club.

"Her Game Too have done a fantastic job across the country of working with clubs and their supporters to improve engagement with female fans and we're delighted to be able to partner with them and benefit from their expertise and experience in this area."

Caz May, Chief Executive Officer of Her Game Too, said:

"We are delighted to be partnering with Wycombe Wanderers and the Wycombe Wanderers Foundation. They are a club we have aspired to work with for a long time, as we believe there is huge potential for us to create a meaningful impact together.

"Her Game Too is about amplifying female fan voices, making stadiums more inclusive for women, encouraging more women through the gates, and gaining respect for women in every area of the game - including fans, players, staff, physios and referees. We are committed to eradicating sexism from football, and partnerships like this help drive that mission forward.

"A huge thank you to Wycombe Wanderers FC for backing us and joining us in our global movement. We are very pleased to welcome you into our partner network and we are looking forward to working with you."

Founded in 2021 by a group of 12 female football fans, the organisation was launched with a video demonstrating the sexist abuse they had personally received whilst at football matches. The movement now looks to eradicate sexism and discrimination in football after a survey with over 400 female football fans showed that a staggering 91.9% had seen or experienced some kind of sexist abuse.

Those involved with Her Game Too are helping create a more welcoming and inclusive environment for young girls and female fans at football grounds, promoting women who play, work in, and support football, and ensuring that online and in-person abuse is eradicated from the sport.